

INTERNATIONAL BIO-BUSINESS BOOT CAMP



& Certification



JUNE-AUGUST, 2011

India: (Hyderabad, Pune, Ahmedabad)

USA: Silicon Valley, California

www.biopreneur.org

An intensive executive-style boot-camp for bio-business professionals, students and entrepreneurs has been launched by the California Takshila University. The workshop will be a weeklong intensive program. The program will be in partnership with local institutions, universities and the life-sciences industry. A team of experts will deliver the essence of their wisdom from their own experiences and fundamentals of business economics based on proven theories, wisdoms and ethics.

Who should attend?

Biotech, Medical Devices, and Pharmaceuticals professionals* VCs,* Entrepreneurs,* Econ. Dev. Governmental agencies *Scientists and investors.

- **Enhance your chances of success** - The primary objective of the workshop is to transform the existing understanding of the attendees to a platform that builds confidence in them to take biotech as an opportunity rather than as the mystic field of a few experts.
- **Build your bio-business** for better ROI and invest in bio-market with confidences.
- Attendees will be able to identify the inefficiencies in the field and with their high-tech knowledge they will be able to solve these inefficiencies; thus, a new business opportunity can be created. Investors will have a better understanding to value a venture; make right decisions on when to get-in and when to get-out.

Early Registration

Industry US\$ 3750
Academics/Government/Non-profit: US\$ 1750

Regular Registration

Industry US\$ 4750
Academics/Government/Non-profit: US\$ 2450

What will you learn?

- **Biopreneurship** and bio-business.
- Strategy and Strategic planning
- **Sustainable Management** in 21st century's global-business environment
- **Financing** from **angel** to **IPO -PPM**
- **IP strategy** and IP management, value creation through IP-strategy.
- **Regulatory compliances & ethics**
- Copyrights, trade marks and **brandings from the start – and how**
- Diagnostic tools to **spot issues** before that become troubles
- Due diligence – **valuing a bio-business**
- **Secrets of spotting** early stage drug candidates from bioventure/res. institution
- Bio-business **marketing, PR** and getting noticed at **low or no cost**
- Dealing with **FDA** - pre-clinical & clinical
- Building most **efficient team** – value, and workplace well-beings
- Doing bio-business in **USA, India and globally.**

**IBBC is an intrinsic
transformational workshop**

www.biopreneur.org

California Takshila University (www.ctuniv.org)